Corporate Monthly Client Report For Middle Park FC

Summary
Updates

It’s critical to keep WordPress, along with the plugins and themes that you are using, up to date. Every time we send you this report we check the status of these for you, and let you know what updates we’ve performed since your last report. Should you wish to discuss any of these updates, please get in touch with us.

WordPress Core

✅ WordPress is at the latest version.

Update Log

Plugins & Themes

’ai 2 plugins or themes are available to update.

<table>
<thead>
<tr>
<th>Update</th>
<th>New Version</th>
<th>Released</th>
</tr>
</thead>
<tbody>
<tr>
<td>WP Smush Pro</td>
<td>2.7.8</td>
<td>Feb 8, 2018</td>
</tr>
<tr>
<td>Defender</td>
<td>1.7.5</td>
<td>Feb 7, 2018</td>
</tr>
</tbody>
</table>
Security

Security Tweaks

Security tweaks help secure your website from harmful bots and attackers.

- All security tweaks are resolved.

We are constantly monitoring your site for security improvement we can make, malicious files that might have been inserted by hacking and any other security concerns we can find.

We also check whether your site has been blacklisted at all, as this can indicate security problems.

In addition to this we log all significant aspects of your site's activity so that we can examine suspicious activity, we can provide you these reports in more detail on request.

File Scanning

We run regular code checks to look for vulnerable, harmful, and malicious code across your entire website.

- Your website has 4 scanning issues that need attention.

<table>
<thead>
<tr>
<th>Item</th>
<th>Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>error_log</td>
<td>Unknown file in WordPress core</td>
</tr>
<tr>
<td>wp_cache_mutex.lock</td>
<td>Unknown file in WordPress core</td>
</tr>
<tr>
<td>staging</td>
<td>This directory doesn't belong to WordPress core</td>
</tr>
<tr>
<td>WordPress Vulnerability</td>
<td><strong>WordPress &lt;= 4.9.4 - Application Denial of Service (DoS) (unpatched)</strong></td>
</tr>
<tr>
<td></td>
<td>Vulnerability type: DOS</td>
</tr>
<tr>
<td></td>
<td>This bug has been fixed in version:</td>
</tr>
</tbody>
</table>

Blacklist Monitor

We're checking Google's blacklist every 6 hours to see if this site is malware free.

- Your domain is currently clean.
IP Lockouts

We are automatically protecting your login area and files from hackers and bots.

There have been 196 lockouts in the last reporting period.

Last Lockout  
February 12, 2018 at 1:25am

Login Lockouts  
195

404 Lockouts  
1

Audit Logging

Here is a summary of events that happened behind the scenes on your site.

<table>
<thead>
<tr>
<th>Type</th>
<th>Event</th>
<th>Logged</th>
</tr>
</thead>
<tbody>
<tr>
<td>User</td>
<td>Login</td>
<td>78</td>
</tr>
<tr>
<td></td>
<td>Updated</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Registered</td>
<td>1</td>
</tr>
<tr>
<td>Content</td>
<td>Updated</td>
<td>6</td>
</tr>
</tbody>
</table>
SEO Crawl Report

This SEO analysis picks up any issue Google may encounter crawling and indexing your website including accessibility checks and structural improvements.

8 SEO improvements available

 Canonical
The canonical link tag is being used on your site. https://mpfc.com.au/ is set as the preferred URL for search results. Verify this is correct, as canonical tags are often hard-coded and may not always reflect the latest changes.

 Favicon

 Generator
Consider improving: you may want to obscure this info.
WordPress 4.9.4

 H1 Headings
Multiple H1s are being used on this page.
  - You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.
    Training
  - You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.
    Contact MPFC
  - Good Work! Your Header and Keywords correspond
    The Latest Middle Park FC News
  - You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.
    Meet Middle Park
  - Good Work! Your Header and Keywords correspond
    Middle Park FC
  - You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.
  - You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.
  - You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.
  - You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.

 HTTPS

 Image ALTs

 Meta Robots

 Meta Description

 Microdata
We did not find any microdata embedded on your page. Adding microdata will allow search engines to provide more relevant results from your site.

 OpenGraph
We did not find OpenGraph information for your page. Adding OpenGraph information will improve how content from your site is displayed on social media.
Robots.txt
Good news! We located the robots.txt file and search engine crawlers have access to do their job. However, we haven’t been able to find any sitemap information in it.

Sitemaps

Title

URL Structure: query vars

URL Structure: underscores vs dashes

URL Structure: capitalization

URL Structure: hashes

URL Structure: keywords
We could not detect any keywords in your URL. Having the right keywords in your URL can increase your search click-through rate.

Anchor Tags
Empty anchors were on your site. Make sure all of your links have descriptive anchor tags to improve accessibility.

- https://www.facebook.com/middleparkfc

Redundant Anchor Titles

Relative Anchors Pointing to Invalid IDs
We found some of your relative anchors are pointed to invalid IDs.

- 

Uninformative Anchor Text
We found anchor tags that are not informative enough. Make your anchor text more descriptive.


Duplicate Element IDs

List of ARIA Roles

List of ARIA Landmarks

Label Duplicate ARIA Landmarks
Performance

Performance is critical to your site's success and key ranking factor for search engines. Consequently we are always assessing the speed at which your site loads, your uptime and what can be improved.

It's important to note that it's almost impossible to achieve a complete 100 score in all aspects of your site, but we're always working towards that regardless.

The report below illustrates how you are performing, and anything above 85 is excellent.

If there are any questions you have regarding this please just let us know.

Performance Test Report

This report details your overall performance score benchmarked against Google PageSpeed. A score above 85 is generally recommended.

Your website scored 76/100 on the last performance test.

- **Reduce server response time**
  - Server: 42/100

- **Eliminate render-blocking JavaScript and CSS in above-the-fold content**
  - Resources: 66/100
  
  Your page has 4 blocking script resources and 10 blocking CSS resources. This causes a delay in rendering your page.

- **Prioritize visible content**
  - Content: 93/100

- **Leverage browser caching**
  - Resources: 99/100

- **Minify CSS**
  - Resource: 100/100

- **Enable compression**
  - Server: 100/100

- **Optimize images**
  - Resource: 100/100

- **Avoid landing page redirects**
  - Server: 100/100

- **Minify JavaScript**
  - Resource: 100/100

- **Minify HTML**
  - Content: 100/100
Browser Caching

Caching stores temporary data on your visitors' devices so they don't have to download stuff twice if they don't have to. This results in a much faster second time round page load speed.

- Recommended cache settings are enabled for all file types.

<table>
<thead>
<tr>
<th>File Type</th>
<th>Recommended Expiry</th>
<th>Current Expiry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Javascript</td>
<td>8 days</td>
<td>✔️ 1 week</td>
</tr>
<tr>
<td>CSS</td>
<td>8 days</td>
<td>✔️ 1 week</td>
</tr>
<tr>
<td>Media</td>
<td>8 days</td>
<td>✔️ 3 months</td>
</tr>
<tr>
<td>Images</td>
<td>8 days</td>
<td>✔️ 2 months</td>
</tr>
</tbody>
</table>

GZIP Compression

Gzip compresses your HTML, Javascript, and Style Sheets before sending them over to the browser. This drastically reduces transfer time since the files are much smaller.

- Gzip is enabled for all recommended file types.

<table>
<thead>
<tr>
<th>Compression Type</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Html</td>
<td>✔️ Enabled</td>
</tr>
<tr>
<td>Javascript</td>
<td>✔️ Enabled</td>
</tr>
<tr>
<td>CSS</td>
<td>✔️ Enabled</td>
</tr>
</tbody>
</table>
**Backups**

It’s absolutely critical that your site is continually and securely backed up so that should you run into any problems with your server, security or web development you have a complete and recent copy of your site ready to restore at the click of a button.

We’re currently backing up your site on a weekly basis using Amazon’s distributed S3 cloud storage, so you can be assure your data is completely safe no matter what happens.

More information is below, if you have any questions please just let us know.

- Your website is all backed up.

<table>
<thead>
<tr>
<th>Last Backup</th>
<th>February 6, 2018 at 9:17pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Backup Size</td>
<td>644.2 MB</td>
</tr>
<tr>
<td>Schedule</td>
<td>Weekly</td>
</tr>
<tr>
<td>Storage Used</td>
<td>8.8 GB</td>
</tr>
</tbody>
</table>
Uptime

Statistics

This report details how accessible your website’s server has been performing over the period including any downtime and your average server response time.

Your website had a 2h 23m downtime during the reporting period.

Availability 98.39%
Outages 25
Downtime 2h 23m
Last Downtime February 5, 2018 at 5:26am

Response Time

This graph shows your server response time over the report period. A lower response time is better.